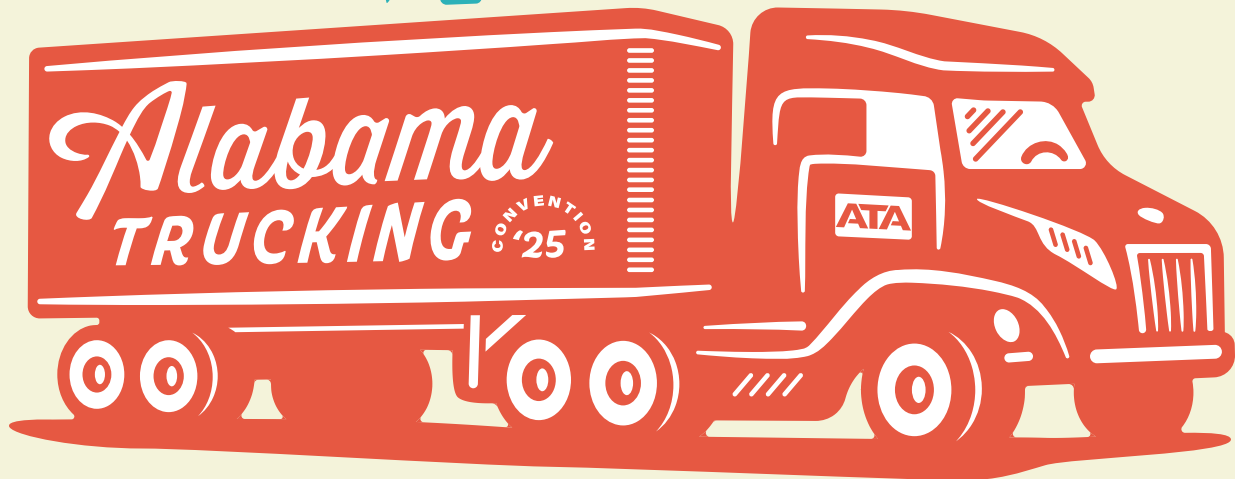
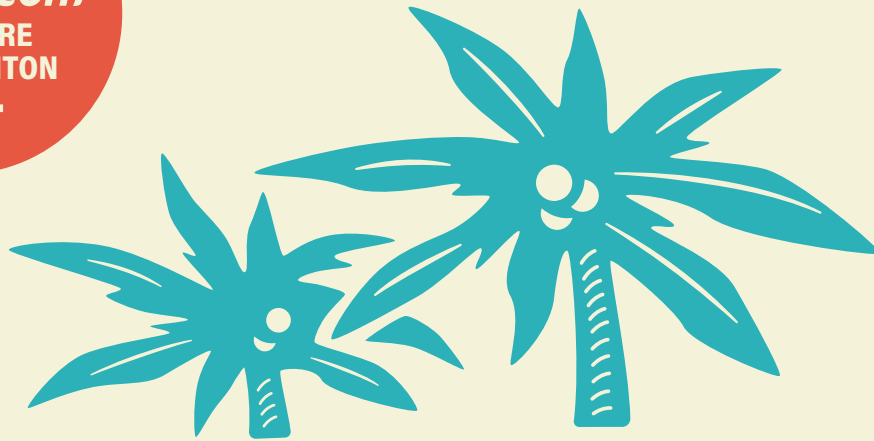


VISIT
ATA25.com
FOR MORE
INFORMAITON



APRIL 24-27, 2025

**HOTEL ROOM BLOCK
DEADLINE IS MARCH 14**

It is our privilege to invite you to attend and participate in the upcoming 2025 Annual Convention of the Alabama Trucking Association. Convention speakers and entertainment are being scheduled to make this can't miss event both educational and entertaining. We hope you will join with us in making ATA's 86th Annual Convention one of the most successful in our history. We look forward to seeing you there!



Hilton

**SANDESTIN BEACH
GOLF RESORT AND SPA**

For more information contact **Brandie Norcross** at 334-386-2659 or bnorcross@alabamatrucking.org

CONFERENCE AGENDA



WEDNESDAY, APRIL 23

11:30am - 5:00pm ———— **ATA Comp Fund Board Meeting**
(Trustees & Fund Advisors only)

THURSDAY, APRIL 24

2:00pm - 5:00pm ———— **Open Registration**
3:00pm - 4:30pm ———— **ATA Foundation Board Meeting**
5:00pm - 7:00pm ———— **ATA Welcome Reception**

FRIDAY, APRIL 25

7:00am - 9:00am ———— **Buffet Breakfast Open**
8:00am - 11:30am ———— **ATA Business & Education Session #1**
1:00pm - 4:00pm ———— **Poolside Hospitality**
5:00pm - 7:00pm ———— **ATA Comp Fund Reception**
9:30pm - Midnight ———— **Hospitality Gathering**

SATURDAY, APRIL 26

7:00am - 9:00am ———— **Buffet Breakfast Open**
8:00am - 11:00am ———— **ATA Business & Education Session #2**
1:00pm - 5:00pm ———— **Golfer's Lunch/Tournament**
1:00pm - 4:00pm ———— **Poolside Hospitality**
6:30pm - 7:00pm ———— **Chairman's Reception**
7:00pm - 8:45pm ———— **Chairman's Dinner**
9:00pm - Midnight ———— **Evening Entertainment**



Hilton

**SANDESTIN BEACH
GOLF RESORT AND SPA**

SPONSOR PLEDGE FORM



Company Representative: _____

Company: _____

Billing Address: _____

Email: _____ Phone: _____

Signature: _____ Date: _____

PRESIDENTIAL \$25,000 — Logo listed as top sponsor in the 2025 Convention Program | Listing on ATA webpage
EXCLUSIVE HOST OF THE CONVENTION Free one-page color ad in Alabama Trucker for a year | Logo on name badge lanyards
1 Complimentary convention registration (single or couple) | Speak at convention or make introduction as desired | Special recognition at all events

ELITE \$10,000 — Three spots available | Logo listed as elite sponsors in the 2025 Convention Program
EXCLUSIVE HOST(S) OF A CONVENTION EVENT Listing on ATA webpage | Special recognition at sponsored events *Contact Brandie Norcross at bnorcross@alabamatrucking.org for additional details on elite level sponsorship options.

PLATINUM \$7,000 — Logo listed among top sponsors in the 2025 Convention Program | Listing on ATA webpage
EXCLUSIVE HOST(S) OF A CONVENTION EVENT Special recognition at sponsored events * Exclusive Speakers and Entertainment event sponsor

GOLD \$4,000 — Special recognition at sponsored event | Logo/Listing in 2025 Convention Program
EXCLUSIVE HOST(S) OF A CONVENTION EVENT Listing on ATA webpage

GOLD SPONSORED EVENTS WILL BE ON A FIRST COME, FIRST SERVE BASIS.

Please select a primary choice and alternative choices

- | | | |
|--|--|--|
| <input type="checkbox"/> Breakfast (Friday Morning) | <input type="checkbox"/> Ladies Door Prizes (Saturday Morning) | <input type="checkbox"/> Chairman's Reception (Saturday Evening) |
| <input type="checkbox"/> Poolside Hospitality (Friday Afternoon) | <input type="checkbox"/> Golfers Lunch (Saturday Afternoon) | <input type="checkbox"/> Dinner Wine (Saturday Evening) |
| <input type="checkbox"/> Breakfast (Saturday Morning) | <input type="checkbox"/> Poolside Hospitality (Saturday Afternoon) | <input type="checkbox"/> Ladies Spas |
| | <input type="checkbox"/> Golf Prizes (Saturday Evening) | |

SILVER \$2,000
EXCLUSIVE HOST(S) OF A CONVENTION EVENT
Listing in 2025 Convention Program | Listing on ATA webpage
Special recognition at sponsored event *Exclusive Saturday Evening Chairman's Dinner sponsor

CONTRIBUTOR \$750



SPONSORSHIPS MUST BE PAID BY APRIL 14

Sponsorships **cannot be split** between two (2) or more companies.
To appear in the convention program, pledges must be received by March 21.

**American Express, Discover,
Visa or MasterCard accepted**

Email bnorcross@alabamatrucking.org or Mail to
ATA, P.O. Box 242337, Montgomery, AL 36124

REGISTRATION FORM



Name (for ID Badge) : _____
Spouse Name (for ID Badge) : _____
Company: _____ Phone: _____
Address: _____
City: _____ State: _____ Zip: _____
Home Address: _____
City: _____ State: _____ Zip: _____
Email: _____

ALL PERSONS ATTENDING THE CONVENTION MUST BE REGISTERED WITH ATA.

FULL PACKAGE (COUPLE)
(DOES NOT INCLUDE GOLF)

- ATA MEMBER / \$750
- NON-MEMBER / \$1000

FULL PACKAGE (INDIVIDUAL)
(DOES NOT INCLUDE GOLF)

- ATA MEMBER / \$550
- NON-MEMBER / \$800

FIRST TIME MOTOR CARRIER ATTENDEES
WILL RECEIVE REDUCED REGISTRATION!

- ATA MOTOR CARRIER MEMBER COUPLE / \$550
- ATA MOTOR CARRIER MEMBER / \$350

CHILDREN (AGE 12 & UNDER) / \$75 EACH

CHILDREN (AGES 13-20) / \$175 EACH

IF PLAYING GOLF, ADD AN ADDITIONAL \$130.00 PER GOLFER

Do you have any special dietary (vegetarian, kosher, allergies), or other needs? YES NO

If yes, please specify _____

Important!! Cancellation Refunds will be granted (less \$50) only if made in writing and emailed to bnorcross@alabamatrucking.org by close of business on March 21, 2025. After that date, there will be no refunds.

**American Express, Discover,
Visa or MasterCard accepted**

ALL hotel reservations MUST be made directly with the The Hilton Sandestin.

Instructions on how to receive special discounted hotel reservations are on next page.

**HOTEL ROOM BLOCK
DEADLINE IS MARCH 14**

Return form with check payable to: Alabama Trucking Association, P.O. Box 242337, Montgomery, AL 36124

Upon receipt and processing of completed registration forms, an email confirmation will be sent to the email address you have provided.

HOTEL INFORMATION



APRIL 24-27, 2025

Hotel reservations for the Alabama Trucking Association's Annual Convention may be made by calling Hilton Sandestin Beach Resort and Spa at (850) 267-9500. Be sure to identify your affiliation with the Alabama Trucking Association Convention and provide them with the password **ATA**.



Rates cannot be changed at check-in or checkout for those who failed to identify their affiliation at the time the reservation was made.

OUR PREFERRED ROOM RATE FOR

THIS YEAR'S MEETING IS:

**\$319.00 plus tax for
a Jr. Suite Beachview Room**

(upgrades available upon request)

**Resort charge: \$15 per room
per day plus tax**

Rates are based on double occupancy

**Check-in time is 4:00pm
Checkout time is 11:00am**

(Note: Rooms are available on a first come, first served basis)

***ATA
PREFERRED
RATE ROOM
BLOCK CLOSES
ON FRIDAY,
3/14/25**

** After this date, reservations will be honored based solely on availability and subject to rack rates.*

****CANCELLATION POLICY:** Once an individual reservation has been made, any changes should be made directly with the hotel. The Hilton Sandestin Golf and Beach Resort requires individual cancellations to be made 7 days prior to arrival or a first night's room and tax will be charged to the credit card on file. Full refund of deposit will be forfeited unless cancellation is received seven (7) days prior to arrival.

****EARLY DEPARTURE FEE:** An early checkout fee of one night's room and tax will be charged unless the Hotel is advised prior to or at the time of check in.

YOU ARE STRONGLY ENCOURAGED TO MAKE YOUR HOTEL RESERVATIONS AS EARLY AS POSSIBLE.

ADDITIONAL ACTIVITIES



GOLF TOURNAMENT AT EMERALD BAY GOLF CLUB DESTIN, FLORIDA

Emerald Bay Golf Club is a prestigious golf course community centrally located along the shores of the Choctawhatchee Bay between Destin and the Beaches of South Walton. Emerald Bay Golf Club has a history of providing the perfect Destin Florida golf experience for locals and seasonal guests.

SHOTGUN START AT 1:00 PM

BEN SMITH
Convention Golf
Tournament Chairman

**GOLF REGISTRATION FEE:
\$130.00 PER GOLFER**

All golfers must be registered ATA Convention attendees!

Name: _____
Company: _____
Handicap: _____ Typical Score: _____

Return completed form, along with convention registration to:

**ALABAMA TRUCKING ASSOCIATION,
P.O. BOX 242337, MONTGOMERY, AL 36124**

or email bnorcross@alabamatrucking.org

**NOTE: TEAMS WILL BE
ASSIGNED PRIOR TO PLAY.**

ENJOY THE WORLD CLASS HILTON SPA!



The Alabama Trucking Association invites you to indulge yourself while you're at the convention. **You may choose any of the spa selections up to \$155.00** (anything above \$155.00 will be your responsibility). Contact Serenity by the Sea Spa at 850-622-9595 to reserve your selected spa treatment. Be sure to identify your affiliation with the Alabama Trucking Association. Appointments will be scheduled for Wednesday, April 23rd through Saturday, April 26th, and will be on a first-come, first-served basis, so act quickly to get the pampering you want and deserve.

YOU MUST BE A FULLY REGISTERED ATTENDEE AND OVER THE AGE OF 20.